

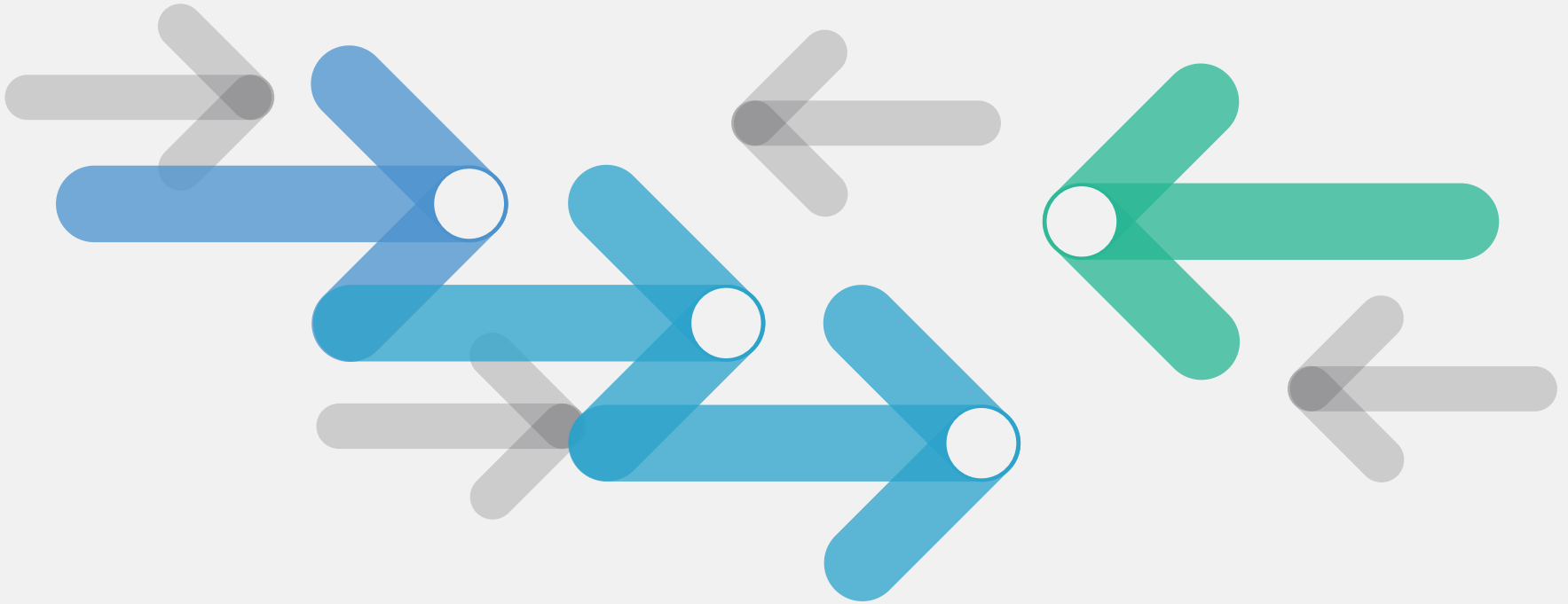
# Why Land-PIE?

# SPREADSHEET LIMITATIONS



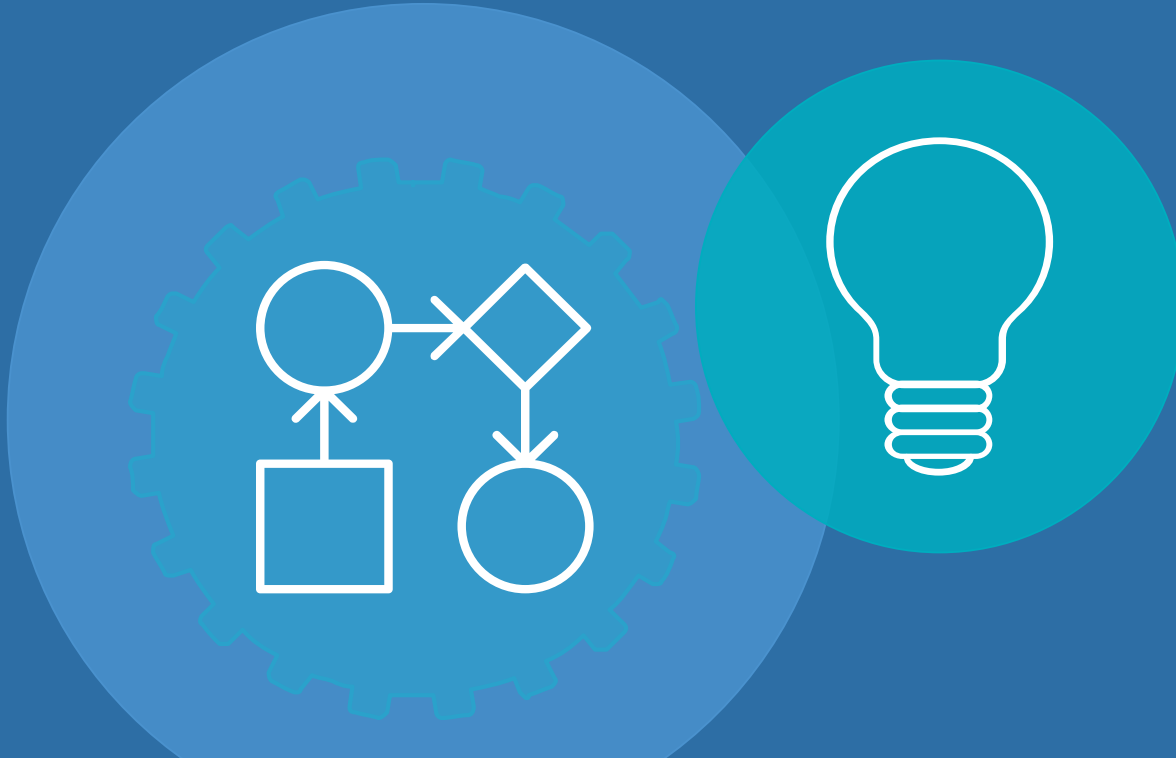
Why Land-PIE versus an Excel Spreadsheet?  
Spreadsheets are prone to errors and time consuming. Up to 80% of the time spent in spreadsheets is “programming” formulas and checking that the numbers are right.

# LAND-PIE ADVANTAGES



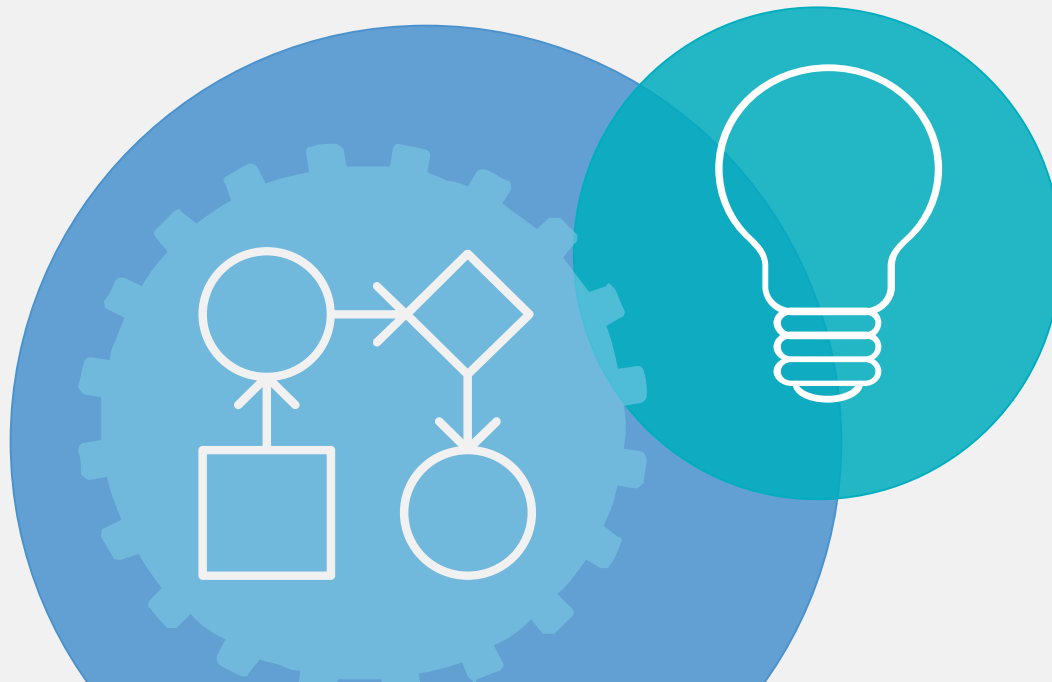
Land-PIE was designed for the real estate feasibility analysis pro. Our users tell us they can accomplish confidently in a few hours what used to take days and weeks with a spreadsheets and they still weren't sure the reports were accurate.

# SPREADSHEET LIMITATIONS



Why Land-PIE versus an Excel Spreadsheet?  
There is no standard spreadsheet format for pro formas. Comparing projects of different types and sizes is extremely difficult.

# LAND-PIE ADVANTAGES

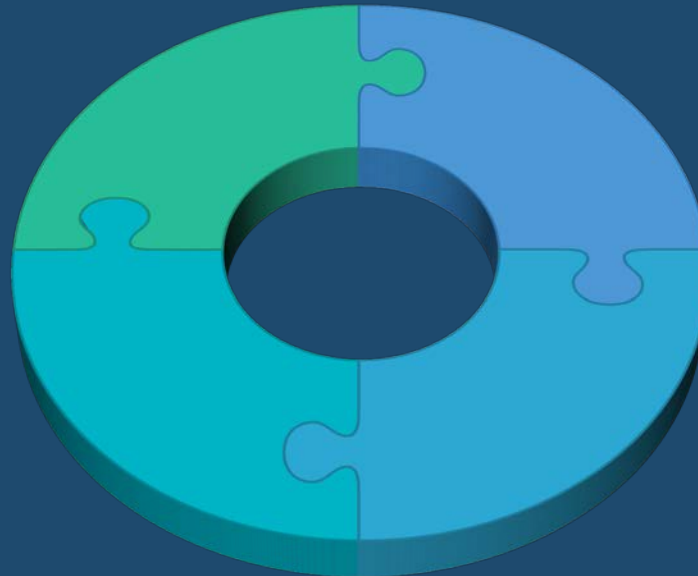


Land-PIE presents projects in a consistent cashflow, P & L and Balance Sheet format. Results are consistently calculated to allow proper benchmarking of results to compare projects and scenarios.

# SPREADSHEET LIMITATIONS

Spreadsheets are only 2 dimensional.

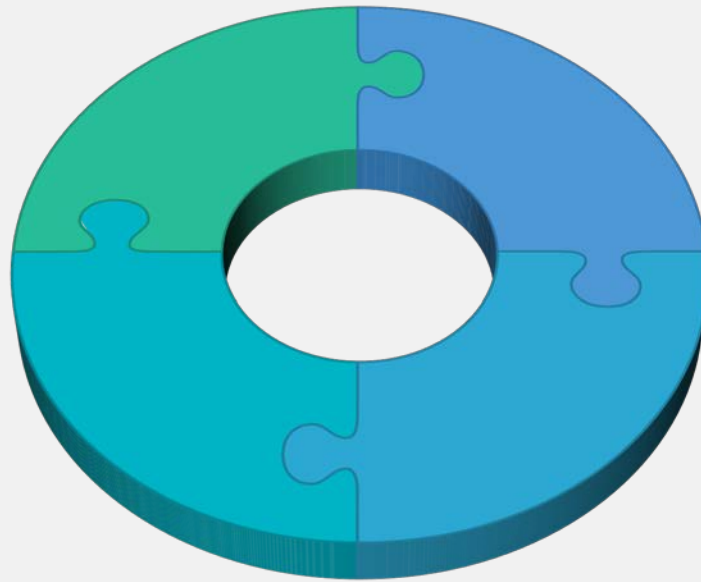
Time must be represented in months across the spreadsheet in columns with Revenues and Costs listed in rows.



If the construction duration of the project needs to be changed from 7 to 8 months every row must be redistributed.

# LAND-PIE ADVANTAGES

Land-PIE automatically prepares timed cash flows based upon automatic and user-controlled project timing.



Changing the home construction period from 3-4 months takes seconds – costs are automatically redistributed in the cashflow.

# What our customers say

“Spreadsheets work if it’s a run of the mill deal – but don’t handle the ‘what-ifs’.

One of the biggest advantages with Land-PIE is the ability to efficiently address ‘sensitivities’ within a development model – time, cost, absorption, investor structures and participation, and lenders – to name a few.

Land PIE offers menu-based inputs and generates complete cash flows as well as budget and executive summaries. There is truth in the old adage that ‘each deal is unique’, and unlike spreadsheets, Land-PIE offers the flexibility to deal with these challenges.

I am proficient in Excel, and it certainly has its benefits, but it does not have the flexibility to handle the “what if’s” in a challenging and changing market.

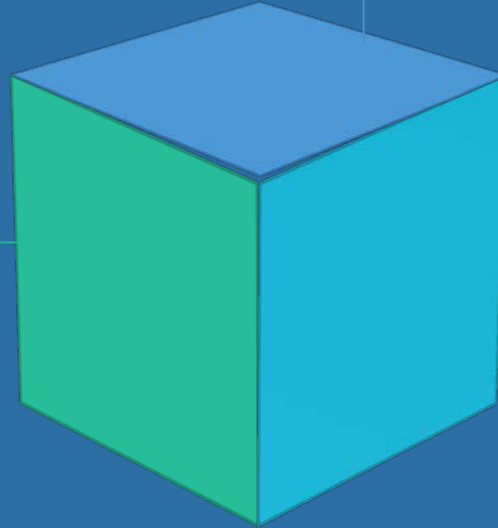
I’m a Land-PIE fan! It’s a great software.”

Chip Pearce - David Weekley Homes (DW Homes)



# SPREADSHEET LIMITATIONS

01  
Multi-phase  
projects are  
not easy to  
handle.



02  
Multiple tabs in a  
workbook are added  
up on a "Project  
Summary" tab.

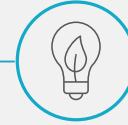
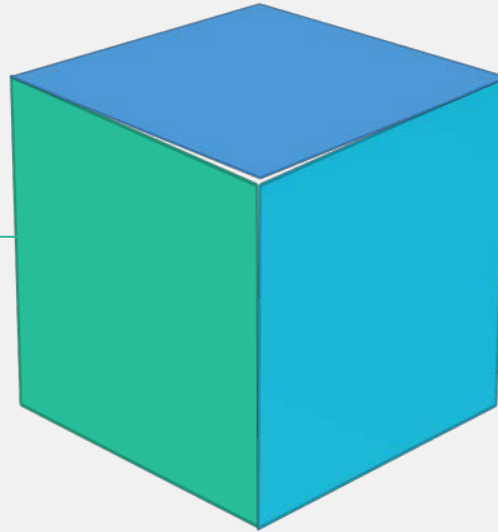


03  
These models are  
difficult to follow  
and prone to errors.

# LAND-PIE ADVANTAGES

02

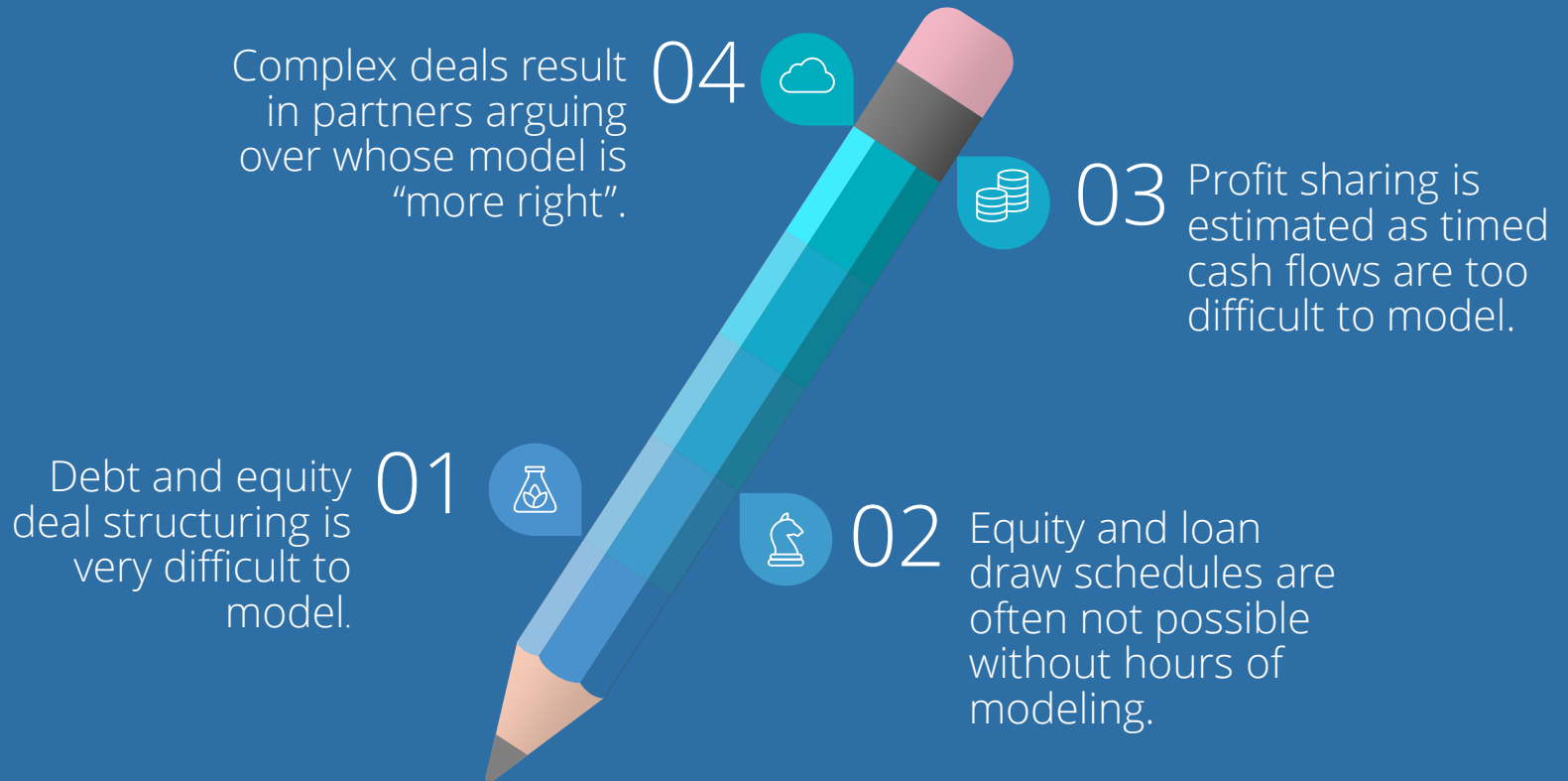
Land-PIE allows for multiple phases to be combined in any number of phase groupings.



01

Monthly columns can be easily rolled up into any combination of months, quarters and years.

# SPREADSHEET LIMITATIONS

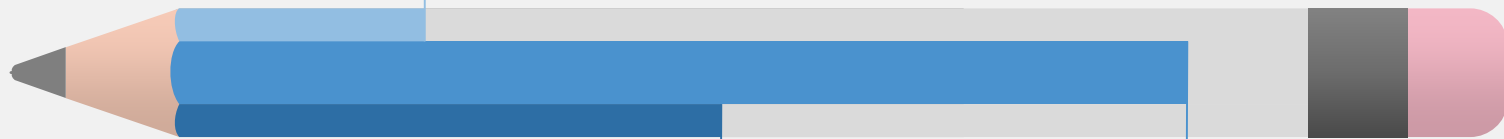


# LAND-PIE ADVANTAGES

01



Land-PIE has a very powerful Debt & Equity Module.



Partner contributions and profit distributions along with loans with different repayment priorities can be easily set up.



02



03

Land-PIE's deal structuring component allows for waterfall profit distribution analysis with detailed cash flows per partner and loan.

# What our customers say

“Land-PIE is by far the best land acquisition software that is available. Whoever is #2 is a distant second.

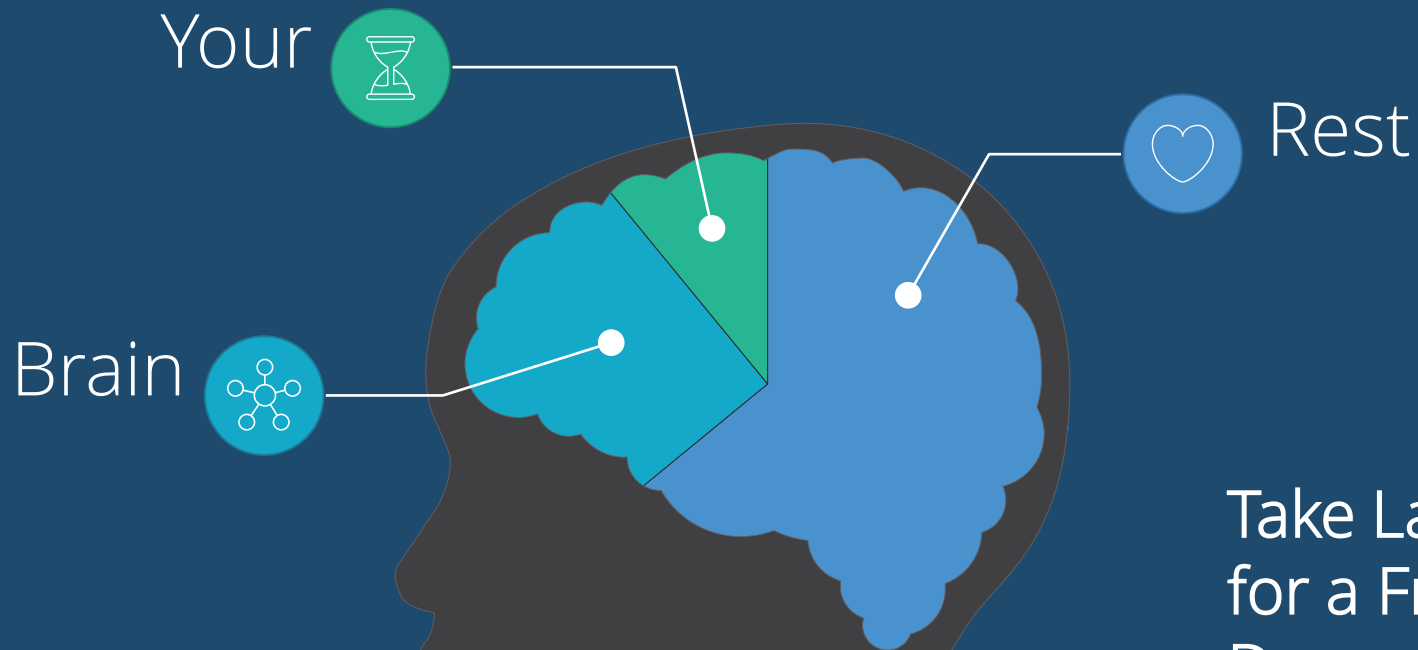
The customer support is awesome; they answer the phone; they help whenever I ask. I only wish my other software vendors were as good as them.

Through the years, I have used 20-30 different pro forma models, but Land-PIE never makes a mistake! This is a key selling point – never makes a mistake.

One of the most notable features of the software, is its vast applications. One of the other things, you can roll up multiple pro formas.

There is no software other than Tract-PIE and Land-PIE for multiple communities.”

Jim Jenkins – formerly SVP Huffines Communities, now SVP Toll Brothers, Houston



Take Land-PIE  
for a Free  
Demo Today!



[Tract-PIE.com](https://Tract-PIE.com)



(800) 774-5077

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